



“Re-engineering Indian Healthcare”

Aug 31 -Sep 1, 2016

FICCI, New Delhi

DRAFT PROGRAM

Day 1 – Wednesday, August 31, 2016

8:30 am	Registration
10:00 am – 11:15 am	Opening Session
	Session Moderator Ms Shobha Mishra Ghosh , Senior Director, FICCI
	Theme Address Dr Nandakumar Jairam , Chair, FICCI Health Services Committee; Chairman, NABH & Chairman & Group Medical Director, Columbia Asia Hospitals India
	Keynote Address Mr Sunil Kant Munjal , Jt. Managing Director, Hero Motocorp Ltd. & Chairman, Hero Corporate Service Ltd.
	Release of Knowledge Paper
	Announcement of Poster Presentation Competition on the Theme “Re-engineering Indian Healthcare”
	Keynote Address Mr C K Mishra , Secretary, Ministry of Health & Family Welfare, GoI
	Concluding Remarks & Vote of Thanks Mr Vishal Bali , Chair, FICCI HEAL 2016 Organizing Committee; Co-Chair, FICCI Health Services Committee & Asia Head - Healthcare, TPG Growth
	On Dais Mr Ashok Kakkar , Co-Chair, FICCI Health Services Committee and Senior MD, Varian Medical Systems International India Pvt Ltd
11:15 am - 11:45 am	Tea Break
11:45 am – 12:30 pm	Keynote Session
	Moderator: Dr Narottam Puri , Advisor, FICCI Healthservices; Advisor-Medical, Fortis Healthcare; Former Chairman and Board Member, NABH
	Presentation on the Knowledge Paper: Mr Muralidharan Nair , Partner, EY
	Prof Stephen D Sisson , Professor of Medicine and Executive Director, Ambulatory Services, Johns Hopkins Hospital, USA
	A Talk on Organ Donation: Dr (Col) Avnish K Seth , Director, Fortis Organ Retrieval & Transplantation (FORT) and Director, Gastroenterology & Hepatobiliary Sciences FMRI
12:30 pm – 1:15 pm	Lunch

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1:15 pm – 3:15 pm	Thematic Session
	<p>Re-engineering Indian Healthcare</p> <p>Healthcare in India is at a cross road and needs intervention in more ways than one. Unprecedented demand due to demographic changes and disease patterns, coupled with rising costs and the proliferation of technology, has brought on a revolution for transparency, new business models and efficiency. The sector is estimated to reach \$160 bn by 2017 and \$280bn by 2020. It is currently the 5th largest employer amongst all sectors in the country. The forces of consumerism in healthcare have paved the way for unconventional market entrants to rise to the challenge of delivering healthcare on the back of rapid digitisation.</p> <p>This is posing significant challenges to incumbent players, but also disrupting the healthcare ecosystem as a whole. It is therefore time to "Re-engineer India's Healthcare" and incumbents must innovate beyond their traditional processes to evolve the sector. This session will bring in stakeholders from various segments of healthcare and deliberate on innovative strategies and models needed to re-engineer our healthcare.</p>
	<p>Convener & Moderator: Mr Vishal Bali, Chair, FICCI HEAL 2016 Organizing Committee; Co-Chair, FICCI Health Services Committee & Asia Head - Healthcare, TPG Growth</p>
<p>Panel A</p> <p><i>The established healthcare organizations</i></p>	<ul style="list-style-type: none"> ▪ Prof M C Misra, Director, AIIMS ▪ Dr Nandakumar Jairam, Chair, FICCI Health Services Committee; Chairman, NABH & Chairman & Group Medical Director, Columbia Asia Hospitals India ▪ (Hony) Brig. Dr Arvind Lal, Chairman & Managing Director, Dr Lal PathLabs Ltd ▪ Mr Ashok Kakkar, Co-Chair, FICCI Health Services Committee and Senior MD, Varian Medical Systems International India Pvt Ltd ▪ Dr Surinder Kher, Consultant, Clinical Development and Strategy ▪ Mr Sandeep Patel, CEO, Cigna TTK
<p>Panel B</p> <p><i>The new entrants</i></p>	<ul style="list-style-type: none"> ▪ Dr Muthu Krishnan, CEO, Tata Digital Health ▪ Mr Aditya C Burman, Managing Director, Oncquest Laboratories Ltd. ▪ Mr Manoj Gopalakrishna, CEO, HCL Healthcare ▪ Mr Kaushik Sen, CEO and Co-Founder, Healthspring ▪ Mr Lalit Pai, CEO, Nightingales ▪ Patni Healthcare *

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3:15 pm – 4:30 pm	Panel Discussion I
	<p>Emerging Power of the Healthcare Consumer</p> <p>Increasing use of technology has seen an evolution of interactive patient care and increased involvement of patients in care pathways – right from before admission to post discharge. Mobile health, social media platforms and patient remote monitoring among others are increasingly being accepted by the consumer.</p> <p>An era of patient-centric health systems and consumer driven healthcare in India has been envisaged for almost a decade now. This meant a shift away from fragmented care to integrated models that would provide patients with multitude benefits including convenience and choosing a healthcare delivery provider based on informed access.</p> <p>But has this really happened at the mass level? Have we really been able to achieve patient centricity in India? What more should we, as the healthcare stakeholder, do to improve healthcare consumerism as well as patient engagement in our organization. What learnings can we take from other sector like Banking, Hospitality, which have demonstrated some very successful models of consumer engagement and empowerment.</p>
	<p>Convener & Moderator: Mr Rajit Mehta, MD & CEO, Max Healthcare</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> ▪ Mr Gautam Khanna, CEO, Hinduja Hospital, Mumbai ▪ Dr Harish Pillai, CEO Aster Medcity & Cluster Head Kerala, Aster DM Healthcare ▪ Mr Shashank ND, Founder and CEO, Practo ▪ Mr Praveen Nijhara, Head - CSMM Division, IMRB International ▪ Ms Sushmi Dey, Assistant Editor, The Times of India ▪ Banking
2:00 pm – 4:00 pm	<p>Evaluation of Poster Presentation on the Theme ‘Re-engineering Indian Healthcare’</p>
4:30 pm – 4:45 pm	Tea Break

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4:45 pm – 6:00 pm	Panel Discussion II
	<p>Human Resources in Healthcare – Challenges and Solutions</p> <p>Indian Healthcare sector is emerging as one of the fastest growing service sectors in India - both in terms of revenue and employment - contributing 6-7 per cent to the country’s GDP. The sector is set to grow further with the growing healthcare demand owing to factors like swelling population, rising non-communicable diseases, increasing awareness levels and insurance penetration.</p> <p>However, the shortage of qualified medical professionals has remained a key challenge and will be the foremost hindrance in the growth of the sector. While we carry 20% of disease burden of the world, we house only 8% of world’s doctors and 1% of world’s lab technicians. As per the estimates, the industry needs an additional 1.54 million doctors and 2.4 million nurses to match the global averages. It doesn’t end here, bringing qualified health workers to rural, remote, and underserved areas is a mammoth task.</p> <p>So, what are the solutions? What successful models have various organizations used to employ and retain the talent. How do we increase the availability of paramedical and allied healthcare workers. What reforms do we need in our nursing segment? This session will intend to come up with answers to some of these questions.</p>
	Convener & Moderator: Mr Bhavdeep Singh , CEO, Fortis Healthcare
	<p>Panelists:</p> <ul style="list-style-type: none"> ▪ Mr Ali R Rizvi, Joint Secretary, Ministry of Health & Family Welfare, GoI* ▪ Dr Nagendra Swamy, Group Medical Director, Chairman Quality Council and Senior President, Manipal Health Enterprises ▪ Dr Anupam Sibal, Group Medical Director, Apollo Hospitals Group ▪ Ms Thankam Gomez, Executive Vice President, Health Education, Berkeley ▪ Mr K S Bakshi, Executive VP-HR, The Oberoi Group ▪ Mr Rohit Kapoor, Senior Director and Chief Growth Officer, Max Healthcare ▪ Dr Sanjay Virendra Desai, Director, Osler Medical Training Program, Johns Hopkins University
Awards Night 7:00 pm onwards	FICCI Healthcare Excellence Awards 2016 New Delhi
	Networking Dinner



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Day 2 – Thursday, September 1, 2016

9:30 am – 10:30 am	Ministerial Session
	Session Moderator Ms Shobha Mishra Ghosh , Senior Director, FICCI
	Welcome Address Mr Harshavardhan Neotia , President, FICCI
	Release of Knowledge Paper
	Keynote Address Mr J P Nadda , Union Minister for Health and Family Welfare, GoI
	Concluding Remarks Dr Nandakumar Jairam , Chair, FICCI Health Services Committee; Chairman, NABH & Chairman & Group Medical Director, Columbia Asia Hospitals India
	On Dais Mr Vishal Bali , Chair, FICCI HEAL 2016 Organizing Committee; Co-Chair, FICCI Health Services Committee & Asia Head - Healthcare, TPG Growth Mr Ashok Kakkar , Co-Chair, FICCI Health Services Committee and Senior MD, Varian Medical Systems International India Pvt Ltd

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10:30 am – 11:45 am	Plenary Session I
	<p>Emerging Financing Models in Indian Healthcare</p> <p>Despite the various challenges faced, healthcare sector in India has gained significant interest from investors owing to its huge growth potential. There are vast opportunities for investment in healthcare infrastructure in both urban and rural India. Rural India is set to emerge as a potential demand source. Bed density of around 2.1 per 1,000 people, including 1.0 to 1.2 beds per 1,000 people in rural and 3.8 to 4.2 beds per 1,000 people at urban areas is required in next 5 years. There is a significant scope for enhancing healthcare services considering that healthcare spending as a percentage of GDP is rising. The large gap in demand and supply of quality health care services, and growing capital demand owing to operational costs and technology acquisitions have further created new opportunities for investments. India is also witnessing a shift in investment patterns driven by multiple stakeholders - government, private and social investors. This session would provide insights into the emerging investment patterns that would play a significant role in re-shaping the Indian healthcare industry.</p>
	<p>Convener & Moderator: Mr Nilaya Varma, Partner - Infrastructure, Government and Healthcare, Sector Head - Government and Healthcare, KPMG Advisory Services Pvt. Ltd.</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> ▪ Mr Matthew Eliot, Principal Investment Officer, IFC, New Delhi ▪ Mr Vish Narain, Partner, TPG Growth * ▪ Dr Prem Pavoov, MD, Fidelity Growth Partners India ▪ Mr Aditya Sharma, Senior Partner, Unitus Seed Fund ▪ Dr Priya Balasubramaniam Kakkar, Senior Public Health Specialist and Director - UHC Initiative, PHFI ▪ Bank Finance
11:45 am – 12:00 noon	Tea Break

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12:00 noon – 1:30 pm	Panel Discussion III
	<p>Technologies driving new models in Healthcare</p> <p>The industry is undergoing metamorphosis and has assumed a more dynamic form by using innovative and ground-breaking technologies, creative deliverables and resourceful applications. Technologies like telemedicine and m-health have led to better reach and quality in health management while being highly cost-effective. Indian telemedicine, though in its nascent stage, is showing robust growth at approximately 20% and is projected to grow from USD 8 million in 2012 to approximately USD 19 million by 2017.</p> <p>Increased acceptance of Health Information System and Electronic Health Records, along with the new wearable technologies, will not only extend the point of care, but will also be critical in better combatting chronic diseases. Digital and mHealth is also likely to be a large value creation opportunity for multiple stakeholders – mobile operators, device vendors, content and application players and healthcare providers.</p> <p>The session will showcase some of these path-breaking models in medical technology that have been successful and have set benchmarks for us to become more innovative and creative and work towards re-engineering our healthcare.</p>
	<p>Moderator: Mr Ashok Kakkar, Co-Chair, FICCI Health Services Committee and Senior MD, Varian Medical Systems International India Pvt Ltd</p>
	<p>Chair: Mr K B Aggarwal, Additional Secretary (Food and Drugs), Ministry of Health & Family Welfare, Government of India*</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> ▪ Dr Nick Van Terheyden, Chief Medical Officer, Dell Services ▪ Mr Probir Das, MD, Terumo India P Ltd ▪ Ms Zoya Brar, Founder and MD, Core Diagnostics ▪ Mr Dinesh Lodha, CEO at Sutures India Pvt. Ltd ▪ Ms Sasa Bozic, Director - Global Marketing, 24alife ▪ Mr Ashish Kohli, Director, Surgical Care and Energy, J&J
1:30 pm - 2:15 pm	Lunch



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2:15 pm – 3:15 pm	Panel Discussion
	<p>Unlocking India’s potential as the Emerging Hub for Healthcare Start-ups’</p> <p><i>Role of Government, Investors, Academia & Industry</i></p> <p>India has the potential to become the powerhouse of healthcare innovations. With an ever evolving Indian healthcare landscape, there is immense need for innovations that are not only unique in addressing the current healthcare challenges but are cost effective, scalable and easy to deploy. “Start-up India, Stand-up India”, launched by the Hon’ble Prime Minister is a welcome initiative of the Government of India to foster entrepreneurship in India. However, in order to realise India’s real potential for innovation, all stakeholders viz. Government, Industry, Academia and Investors need to collaborate more effectively.</p> <p>This session will deliberate on questions like, how can we unlock India’s potential as the powerhouse of healthcare start-ups? What can be done for our healthcare innovators to ensure that they have access to the best of technology incubators & labs? How can we ensure that the best of the innovations will be funded adequately to pave way for the actual production of healthcare solutions? And how do we synergise the Government’s efforts with industry academia collaborations to realise the dream of ‘Start-up India, Stand Up India’.</p> <p>Convener: Mr S Sridhar, Managing Director, Pfizer Ltd.</p>
3:15 pm – 3:30 pm	Tea Break

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3:30 pm – 4:45 pm	Plenary Session II
	<p>Role of Innovations in Enabling Re-engineering of Healthcare - Challenges for Adoption of Innovative Technologies</p> <p>Innovators of healthcare technologies whether it's devices or IT based systems, have an uphill challenge in breaking into mass adoption. While clearly establishing that such a need exists in a significant scale, the hospitals, physicians and other caregivers have been reluctant to adopt new technologies and processes unless they see that the technology and product not only satisfy the basic needs for clinical utility but also factors that contribute to the efficiency of carrying out their routines, such as reliability of the product, after sales support etc.</p> <p>In this session, innovators and the caregivers will articulate their expectations and concerns on adopting disruptive new technologies and their engaging with start-ups. As an outcome of this brainstorm, a set of possible generic frameworks which new collaborating teams could pilot.</p>
	<p>Convener: Mr A Vijaysimha, CEO, OneBreath Inc</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> • Dr Satya Prakash Dash, Head - Strategy, Partnerships, Entrepreneurship Development, BIRAC, Department of Biotechnology, Government of India* • Dr Jitendar K Sharma, Sr. Consultant, NHSRC & Director, WHO Collaborating Centre for Priority Medical Devices & Health Technology Policy • Mr Seemant Johari, CEO - Research & Innovations, Apollo Hospitals • Dr Peter Bauer, President, Inovise Medical USA* • Mr S Nandakumar, CEO & Co-founder, Perfint Healthcare • Dr Yogesh Patil, Co-founder and Director, Biosense Technologies
4:45 pm – 5:00 pm	Concluding Remarks

* *Invited*

12-08-2016