

SPONSORSHIP CATEGORIES

Category	Amount	Slots Available
Platinum Sponsor	₹ 12 Lakhs	1
Gold Sponsor	₹ 10 Lakhs	2
Silver Sponsor	₹ 7 Lakhs	Multiple
Session Sponsor	₹ 4 Lakhs	Single Slot for each Session
Information Desk	₹ 4 Lakhs	1

PLATINUM SPONSOR: INR 12.0 LAKHS (Single Slot)

1. Branding Opportunities provided through

- Display of Organisation logo as “**Platinum Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals and Social media pages
- Display of Sponsor Logo on E-Backdrops and Thank you Sponsors Panels at premium virtual location, visible to the audience

2. **2 virtual exhibition booths** at the exhibition hall

3. **Logo/AV content** to be played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area

4. A dedicated **virtual banner** in the main lobby area

5. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants

6. **8 complimentary delegate passes** for three days of the conference

GOLD SPONSOR: INR 10.0 LAKHS (2 Slots)

1. Branding Opportunities provided through

- Display of Organisation logo as “**Gold Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals and Social media pages
- Display of Sponsor Logo on E-Backdrops and Thank you Sponsors Panels at premium virtual location, visible to the audience

2. **1 virtual exhibition booth** at the exhibition hall

3. **Logo/AV content** to be played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area

4. A dedicated **virtual banner** in the main lobby area

5. **One Full page colour advertisement and Company profile** (200 words) in the Conference E-Souvenir which will be free to download for all participants

6. **6 Complimentary Delegate passes** for three days of the conference

SILVER SPONSOR - INR 7.0 Lakhs (Multiple Slots)

1. Branding Opportunities provided through

- Display of Organisation logo as “**Silver Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals and Social media pages
- Display of Sponsor Logo on E-Backdrops and Thank you Sponsors Panels at premium virtual location, visible to the audience

2. 1 virtual exhibition booth at the exhibition hall

3. Logo/AV content to played in loop 10 seconds each along with other Principal Sponsors while entering the virtual platform and in main Lobby area

4. A dedicated virtual banner in the main lobby area

5. One Full page colour advertisement and Company profile (200 words) in the Conference E-Souvenir which will be free to download for all participants

6. 5 Complimentary Delegate passes for three days of the conference

SESSION SPONSOR - INR 4 Lakhs (Single Slot for each Session)

1. Branding Opportunities provided through

- Display of Organisation logo as “**Session Sponsor**” on FICCI-HEAL Website, E-Brochure, all marketing collaterals and Social media pages
- Display of Sponsor Logo on Thank you Sponsors Panels at premium virtual location, visible to the audience
- Electronic display of Sponsor Logo as “**Session Sponsor**” at the beginning of the session.

2. 1 virtual exhibition booth at the exhibition hall

3. Company profile (200 words) in the Conference E-Souvenir which will be free to download for all participants

4. 4 Complimentary Delegate passes for three days of the Conference

INFORMATION DESK – INR 4.0 Lakhs (Single Slot)

1. Branding Opportunities provided through

- Sponsor Logo will be displayed prominently at the Information/ Reception Desk in the main Lobby, wherein all the documents can be accessed such as Conference agenda etc. and technical support chats can be initiated
- Display of Sponsor logo on FICCI-HEAL Website, E-Brochure, Thank You Sponsor Panels and all marketing collaterals and Social media pages

2. Company profile (200 words) in the Conference E-Souvenir which will be free to download for all participants

3. 2 Complimentary Delegate passes for three days of the Conference

*All sponsorship fees are payable through RTGS/ NEFT
Taxes as applicable to be paid by the sponsoring organization.*