

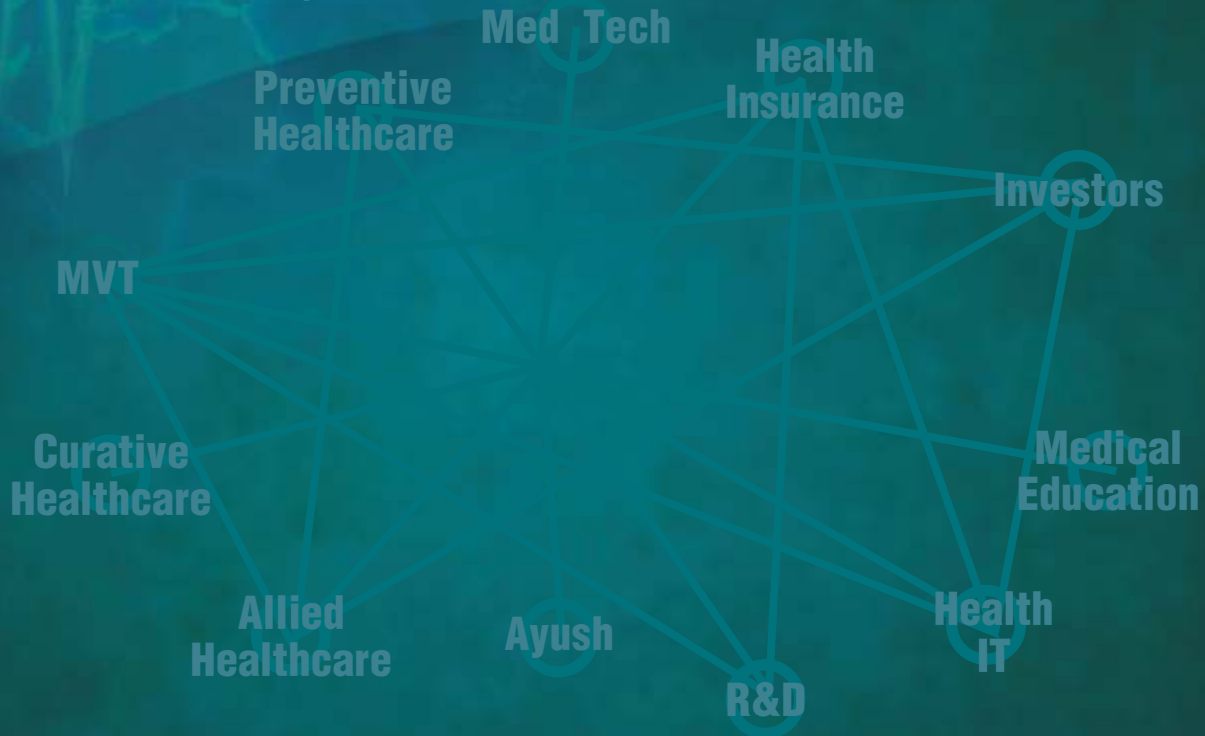


FICCI HEAL 2014

HEALTH - ENTERPRISE AND LEARNING

“Innovation Enabling Access”

September 1-2, 2014 - FICCI, New Delhi



Poster Presentation

Hackathon

Conference

Healthcare
Excellence Awards

Master Class

A Forum for Promoting **QUALITY HEALTHCARE** for ALL through **ENTERPRISE** and **LEARNING**

“Innovation Enabling Access”

September 1-2, 2014 - FICCI, New Delhi

Federation of Indian Chambers of Commerce & Industry (FICCI) presents FICCI HEAL 2014 on September 1-2, 2014 at FICCI, Federation House, New Delhi.

About FICCI HEAL 2014

FICCI HEAL is the flagship event of the Health Services division at FICCI. Started in 2007, the event has quickly moved on to being one of the most awaited Health Conferences in the country. The Conference is a conglomeration of policy makers and national and international leaders from healthcare and associated industries with participation of delegates from India and abroad

To fulfill the intent of Universal Health Coverage, innovation in healthcare is imperative to address the challenges of rising cost of delivery, quality and access. It is important to look at these factors while we develop the new health policy for the country. Therefore, the declaration by Government of India to make 2010- 2020 as the Decade for Innovations is extremely critical and pertinent for healthcare sector in India.

Our endeavour through this Conference is to address the various opportunities and challenges to promote innovation which can change the current paradigms and move towards better, efficient and cheaper methods for accessible, affordable and quality healthcare in India.

EMINENT DIGNITARIES INVITED



Mr. Sunil Wadhvani
Founder Donor, Wadhvani
Initiative for Sustainable
Healthcare



Dr. Harsh Vardhan
Hon'ble Union Minister for
Health & Family Welfare, GoI



Dr Poonam Khetrapal Singh
Regional Director-SEARO,
WHO



Shri Pranab Mukherjee
Hon'ble President of India

“There is a high variance in the quality of service available as well. Some private hospitals provide world class facilities, so much so that people from third countries come here for treatment giving impetus to medical tourism. On the other hand, is the lack of access to even basic medical care for many people particularly the poor and disadvantaged. Our medical healthcare system has to be developed to cater to medical requirements of all sections of society, both in rural and urban areas.”

*At the inaugural address at
FICCI HEAL 2012*

KEY SPEAKERS INVITED

Ms. Aradhana Johri Secretary, Department of Pharmaceuticals, GoI	Mr. Lov Verma Secretary-Health & Family Welfare MoHFW, GoI	Dr. K.VijayRaghavan Secretary, Department of Biotechnology and Department of Science & Technology (Additional Charge)
Mr C K Mishra Additional Secretary- Health & Family Welfare, MoHFW, GoI	Mr. RK Jain Additional Secretary & DG-CGHS, Ministry of Health & Family Welfare, GoI	Dr. GN Singh Drug Controller General of India CDSCO, GoI
Ms Sangita Reddy Chair-FICCI Health Services Committee & Joint Managing Director, Apollo Hospitals Group	Dr GSK Velu Co-Chair, FICCI Health Services Committee & Founder & MD Trivitron Group of Companies	Mr Rajen Padukone Co-Chair, FICCI Health Services Committee & Group President Manipal Education & Medical Group
Dr Narottam Puri Chairman-NABH, Advisor-FICCI Health Services & Advisor- Medical, Fortis Healthcare Ltd	Mr Sushobhan Dasgupta MD, J&J Medical India & Chair, FICCI-Medical Devices Forum	(Hony) Brig Dr Arvind Lal Chairman & Managing Director Dr Lal Path Labs
	Ms. Divya Modi Executive Director, Saket City Hospital	



SPECIAL FEATURES

Conference

Two day deliberations on policy directions, sharing of knowledge and best practices.

Master Class

Focused group discussion on relevant sector specific issues.

Poster Presentation

Poster Presentation on the theme "Innovation for Better Healthcare"

Healthcare Excellence Awards

Felicitating organizations and individuals for their contributions to the industry by innovating for increased efficiency and improved performance of healthcare delivery at large.

Hackathon

Pre-conference workshops to stimulate a sense of velocity and interdisciplinary team work in innovators from different disciplines for creating an idea and to produce a proof of concept for a product within a period of 3 days.

Networking Dinner & Lunches

Build contacts with important stakeholders

OBJECTIVES

- Suggest policy framework for achieving global standards of healthcare across the country
- To converge all stakeholders on one platform and arriving at consensual solutions on a variety of issues
- Facilitate sharing of knowledge and best practices
- Create awareness and interface with innovative healthcare practices, quality assurance mechanisms and marketing concepts
- Provide a unique platform to network and collaborate
- Recognize excellence in healthcare delivery

WHO SHOULD ATTEND

- | | |
|---|---|
| <ul style="list-style-type: none"> ■ Public & Private Hospitals ■ Nursing Homes ■ Medical Devices and Hospital Equipment Companies ■ Diagnostic Laboratories ■ Medical Educational Institutions ■ Nursing Training Centres ■ Medical Associations/Institutions | <ul style="list-style-type: none"> ■ Health Insurance Companies ■ Policymakers and Regulators from Central and State Governments ■ Private Equity Firms and Financial Institutions ■ Human Resource & Planning Agencies ■ NGOs active in Healthcare sector ■ Healthcare Consultancy providers |
|---|---|

POSTER PRESENTATION

FICCI invites professionals/students to participate in the poster presentation on the theme "Innovation for Better Healthcare"

Guidelines

- Abstract of not more than 250 words to be submitted before 31st July, 2014 by e-mail to healthservices@ficci.com.
- Announcement of selected Abstracts by 12th August 2014.
- Shortlisted Authors would be informed to participate in the poster presentation
- Poster Size : 2 ½ ft (width) X 5ft (length) - vertical
- Material: Vinyl/Laminated Chart Paper
- Poster to be displayed at the venue of the conference.
- First three winners will be awarded at the concluding session of FICCI HEAL 2014
- Registration Fees: A nominal amount of Rs 1500/- needs to be submitted along with the Abstract. Presenting author of selected abstract must register for the conference.

For detailed guidelines and other terms & conditions, please visit the website www.ficci-heal.com or contact the FICCI HEAL nodal point.

DRAFT PROGRAM

Day 1 - September 1, 2014	
8:30 am	Registration
10:00 am - 11:15 am	Inaugural Session Welcome Address FICCI Theme Address <i>Ms Sangita Reddy, Chair, FICCI Health Services Committee & Joint MD, Apollo Hospitals Group</i> Keynote Address <i>Mr Sunil Wadhvani, Founding Donor, Wadhvani Initiative for Sustainable Health</i> Keynote Address <i>Dr Poonam Khetrapal Singh, Regional Director- SEARO, WHO</i> Inaugural Address <i>Dr Harsh Vardhan, Hon'ble Union Minister for Health & Family Welfare, Government of India *</i> Release of Knowledge Paper Concluding Remarks <i>Dr GSK Velu, Co-Chair, FICCI Health Services Committee & Founder & MD, Triviron Group of Companies</i> Announcement of Poster Presentation Competition
11:15 am - 11:45 am	Tea Break
11:45 am - 1:00 pm	Plenary Session I Theme Spotlight - CEO's Panel <i>Convener: Ms Sangita Reddy, Chair, FICCI Health Services Committee & Joint Managing Director, Apollo Hospitals Group</i>
1:00 pm - 2:00 pm	Lunch
2:00 pm - 3:15 pm	Parallel Session A Innovative Financing and Financial Management Models for Healthcare Enterprises <i>Convener: Dr GSK Velu, Co-Chair, FICCI Healthservices Committee & Founder & MD, Triviron Group of Companies</i>
2:00 pm - 3:15 pm	Parallel Session B Nurses CAN transform Patient Care: An idea whose time has come! <i>Convener: Dr Arati Verma, Sr. VP- Medical Quality, Max Healthcare</i>
3:15 pm - 3:30 pm	Tea Break
3:30 pm - 4:45 pm	Plenary Session II Creating Healthcare Access for Cancer Treatment: Sharing Japanese Solutions <i>Convener: Medical Excellence Japan</i>
4:45 pm - 5:00 pm	Tea Break
5:00 pm - 6:15 pm	Panel Discussion I Regulatory facilitation in devices industry <i>Convener: Mr Sushobhan Dasgupta, MD, J&J Medical India</i>
Awards Night	
7:30 pm - 9:00 pm	Hotel Le Meridien, New Delhi
9:00 pm onwards	Networking Dinner

Day 2 - September 2, 2014	
9:00 am - 10:00 am	Master Class I Patient Rights & Responsibilities <i>Convener & Chair: Dr Narottam Puri, Advisor, FICCI Healthservices, Chairman-NABH & Advisor-Medical, Fortis Healthcare Ltd</i>
9:00 am - 10:00 am	Master Class II Implementation of Electronic Health Records <i>Convener: Dr Aravind Sivaramakrishnan, Chief Information Officer, Apollo Hospital</i>
10:00 am - 10:05 am	Health Break
10:05 am - 10:35 am	Special Address Mr Lov Verma, Secretary- Health & Family Welfare, Government of India Presentation on Clinical Establishments Act Q&A Award Presentation of Poster Competition <i>On the theme, "Innovation for better healthcare"</i>
10:35 am - 10:45 am	Special Address Ms Aradhana Johri, Secretary, Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India *
10:45 am - 12:00 pm	Panel Discussion II Innovative Domestic Med Tech Manufacturing initiatives <i>Convener: Dr GSK Velu, Co-Chair, FICCI Health Services Committee Founder & MD, Triviron Group of Companies</i>
12:00 pm - 12:10 pm	Tea Break
12:10 pm - 1:25 pm	Panel Discussion III Innovative Technology Transforming Business <i>Convener: Mr Rajen Padukone, Co-Chair - FICCI Healthservices Committee & Group President, Manipal Education and Medical Group</i>
1:25 pm - 2:15 pm	Lunch
2:15 pm - 3:30 pm	Panel Discussion IV Prevention of Non- Communicable Diseases <i>Convener: (Hony) Brig Dr Arvind Lal, CMD, Dr Lal PathLabs</i>
3:30 pm - 4:45 pm	Panel Discussion V Medical Value Travel <i>Convener: Mr Abhay Soi, CMD, Halcyon</i>
4:45 pm - 5:00 pm	Tea Break
5:00 pm - 6:15 pm	Plenary Session III Innovate in India, Serve the World - Beyond the Invention and Conquering Global Markets <i>Convener: Mr A Vijaysimha, CEO, OneBreath Inc.</i>
6:15 pm - 6:45 pm	Concluding Remarks

ADVERTISEMENT DETAILS

Advertise in the Souvenir for high visibility in the Health Vertical

Inside Front Cover Full Page	:	₹ 100,000/-	Back Cover (Full Page)	:	₹ 90,000/-
Inside Back Cover (Full Page)	:	₹ 80,000/-	Full Page	:	₹ 40,000/-

SPONSORSHIP DETAILS

Platinum* ₹ 15,00,000/- (USD 30,000/-)	Gold ₹ 12,00,000/- (USD 25,000/-)	Silver ₹ 10,00,000/- (USD 20,000/-)	Conference Kit* ₹ 10,00,000/- (USD 20,000/-) Single Slot	Associate Sponsor ₹ 8,00,000/- (USD 17,000/-)
Lunch ₹ 5,00,000/- (USD 12,000/-)	Session Sponsor ₹ 5,00,000/- (USD 12,000/-)	Badge Sponsor* ₹ 4,00,000/- (USD 8,500/-) Single Slot	Registration Desk ₹ 4,00,000/- (USD 10,000/-) Single Slot	Note: For details on sponsorship benefits, please contact the FICCI-HEAL 2014 Focal point.

* taken

Delegate Participation Details

(A) Indian Delegates/Companies

	Per delegate fee for up to 3 delegates from same organization (INR)	Per delegate fee if 4 or more delegates from same organization attend (INR)
FICCI Corporate Members (please provide membership number)	6000	5500
FICCI Associate Members (please provide membership number)	6800	6000
Non FICCI Members	8000	7000
Master Class Only	3000 for 1 Master Class	2500 for 1 Master Class

(B) Overseas Delegates/Companies

	Per delegate fee for up to 3 delegates from same organization (USD)	Per delegate fee if 4 or more delegate from same organization attend (USD)
Overseas Delegates	400	350
Master Classes Only	150 for 1 Master Class	100 for 1 Master Class

Avail 10% "Early Bird" Discount

Last day for availing early bird discount: July, 15, 2014

Please note

- ❖ The delegate fee includes conference registration, delegate kit, healthcare report, souvenir, lunches, dinner, cocktails and entry to the exhibition.
- ❖ It does not include airfare, hotel stay or any other incidental expenses.
- ❖ No further request for discounts will be entertained. Only forms accompanied by requisite delegate fees will be accepted.
- ❖ FICCI reserves the right to reject any registration without assigning any reason.
- ❖ Dollar convertible at prevailing market rate
- ❖ The above mentioned amount in USD is net amount payable to FICCI. Hence, the bank (transaction) charges of both sides may please be borne by overseas participant/s.
- ❖ Travel & Stay- Participants are required to make their own travel and stay arrangements. FICCI can only facilitate in arranging accommodation near the venue if informed before 10th August 2014, payment has to be made by the delegates.

You can register online at www.ficci-heal.com
Participants can also make payments through Swift transfer in favour of FICCI.
SB A/c NO: 0 359018009732, BANK NAME:
UNITED BANK OF INDIA, BENEFICIARY NAME:
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COMMERCE & INDUSTRY (FICCI), FEDERATION
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CODE: 110027020
Kindly send the details of payment made to
healthservices@ficci.com

Cancellation Policy for Registration
Requests received in writing before
July 31, 2014 will be considered for
cancellation. A 20% handling charge
will be deducted from the total
amount deposited towards the
delegate fee and the rest refunded
by cheque. No amount will be
refunded after July 31, 2014.

www.ficci-heal.com



About FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs; FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

FICCI provides a platform for sector specific consensus building and networking and as the first port of call for Indian industry and the international business community.

Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

Our Mission

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.

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