



## “Health of Healthcare in India”

August 20 – 21, 2019

### Draft Thematic Program

#### Day 1 – August 20, 2019

8:00 am – 9:30 am	Registration
9:30 am – 11:15 am	<b>INAUGURAL SESSION</b>
	<p><i>Welcome Address</i></p> <p><b>Ms Sangita Reddy</b>, Senior Vice President, FICCI and Joint MD, Apollo Hospitals Enterprise Ltd</p>
	<p><i>Theme Address</i></p> <p><b>(Hony) Brig Dr Arvind Lal</b>, Chair, FICCI Healthservices Committee and CMD, Dr Lal PathLabs</p>
	<p><i>Keynote Address</i></p> <p><b>Dr Ranjan Pai</b>, Chairman, Manipal Education &amp; Medical Group*</p>
	<p><i>Release of FICCI Knowledge Paper</i></p>
	<p><i>Inaugural Address</i></p> <p><b>Union Minister for Health and Family Welfare, GoI*</b></p>
	<p><i>Concluding Remarks and Vote of Thanks</i></p> <p><b>Mr Gautam Khanna</b>, Co-Chair FICCI Health Services Committee &amp; CEO, Hinduja Hospital</p>
	<p><i>On Dias</i></p> <p><b>Mr Dilip Chenoy</b>, Secretary General, FICCI</p> <p><b>Dr Alok Roy</b>, Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals</p>
	<p>Moderated by <b>Ms Shobha Mishra Ghosh</b>, Assistant Secretary General, FICCI</p>
11:15 am – 11:45 am	<b>Tea Break</b>

11:45 am – 1:15 pm	<b>CEOs Plenary – ‘HEALTH OF HEALTHCARE INDUSTRY’</b>
	<p>Healthcare has become an important cornerstone in India’s development plan. Last year, the government taking a giant leap towards UHC through launch of Ayushman Bharat with the aim to provide coverage to 40% of the country’s population for hospitalization under Pradhan Mantri Jan Arogya Yojana (PM-JAY) and operationalize 150,000 Health and Wellness Centers (HWCs) to provide primary care. As we embark upon our journey towards UHC, it is important to ensure the sustainability of healthcare industry which is the backbone of healthcare delivery in India.</p> <p>In India, private healthcare providers have been responsible for 70% of bed capacity expansion over the past decade and catering to 60% of in-patient care demands. However, the industry is struggling with multi-faceted challenges related to governance and regulation, lack of quality standards, financial viability, inadequate reimbursement rates for services, irrational price caps, rising costs of human resources and other requisites for delivering care, constant advancements in science demanding investment in upgraded technology for best possible patient care and a rising trust deficit.</p> <p>The CEOs Plenary Session will bring together seasoned CEOs from across the healthcare industry to deliberate on the way forward to ensure sustainable growth of the industry in the country.</p>
1:15 pm – 2:00 pm	<b>Lunch</b>
2:00 pm – 2:30 pm	<b>Keynote Address</b>
2:00 pm – 2:20 pm	<b>Dr Chan Boon Kheng</b> , Group Head Strategic Planning & Business Development (M&A), IHH*
	<i>Introduction by Dr Narottam Puri</i> , Board Member & Former Chairman- NABH; Advisor-FICCI Health Services; Advisor-Medical Operations & Chairman- Fortis Medical Council, Fortis Healthcare Ltd
	<b>Q&amp;A</b>
2:30 pm – 4:00 pm	<b>Panel Discussion I – “RE-ENGINEERING BUSINESS MODEL IN HEALTHCARE”</b>
	<p>Today Indian hospitals face a dynamic environment and growing competition, which means that they have many opportunities and reasons to evolve and grow. But they also face regulations and control which poses a serious challenge to their health growth sustainability. Issues like the need for efficiency, green business practices, internet and technological advancements, consumer behaviour etc. are forcing other sectors to adapt their existing business models. The Indian healthcare sector also needs to stay abreast and take cues from other sectors to develop strong, sustainable operations.</p> <p>Access to health services is a basic need for all individuals. In a country like India which has a huge population and highly skewed distribution of wealth and resources, its healthcare sector faces an additional challenge of reshaping itself to expand its reach to more people across geographies and economies, increase affordability in the face of rising costs of input and limited manpower, without compromising quality.</p>

	<p>The recent Ayushman Bharat initiative by the Indian government is an ambitious step towards providing healthcare coverage to poor and vulnerable families (50 cr. beneficiaries). Lakhs of people across the nation have already availed medical services under this scheme. But the government and the healthcare sector now need to work together to make this initiative operationally and financially sustainable and effective so that it expands its reach to all the intended beneficiaries and covers a wider and deeper range of medical services.</p> <p>This presents a unique problem to the India healthcare sector, and thus requires an innovative outlook and business models to develop unique and effective solutions.</p>
<b>4:00 pm – 4:15 pm</b>	<b><i>Tea Break</i></b>
<b>4:15 pm – 5:30 pm</b>	<b>Panel Discussion II - “INNOVATION IN HEALTHCARE DELIVERY”</b>
	<p>Technology and the democratization of specialized knowledge are vastly changing the terms of engagement between the individual and the healthcare system. With the increasing awareness that preventive healthcare impacts both quality of life and personal economic growth, the individual’s engagement with the healthcare services has not only become more demanding in terms of its expectations but also encompasses the whole cycle of care. This will influence the way that the service providers and payors will address the needs and aspirations of the empowered “patient”. The panel will bring examples of this new order that is emerging as the foundations of Health 4.0.</p>
<b>7:30 pm – 10:00 pm</b> <i>Awards Night</i>	<b>FICCI Healthcare Excellence Awards 2019</b>
<b>9:00 pm onwards</b>	<b><i>Networking Dinner</i></b>

## Day 2 – August 21, 2019

<b>9:45 am - 11:00 am</b>	<b>Panel Discussion III – HEALTHCARE AS EMPLOYMENT GENERATOR</b>
	<p>Indian healthcare industry, though confronted with many challenges, offers a chance to create millions of job opportunities that can not only support the Indian GDP growth, but also support other sectors of the economy by improving both demand and supply of a productive healthy workforce.</p> <p>Today, the Indian healthcare sector has become the fifth largest employer- both in terms of direct and indirect employment. With a rise in ageing population and growing disease burden, coupled with nation-wide implementation of Ayushman Bharat, the demand for healthcare services is expected to surge further, hence creating more opportunities for employment generation. FICCI estimates that we need additional 10 lakh MBBS doctors, 1.2 lakh Specialists, 20 lakh nurses and 30 lakh paramedics and healthcare technicians on an immediate basis.</p> <p>The session will involve discussions on the critical role of the health sector in employment generation as well as what innovative measures can be taken up for new job creation, skill development, talent management and retention in the sector.</p>

11:00 am – 11:15 am	<b>Tea Break</b>
11:15 am – 11:45 am	<b>Keynote Address</b>
	<b>Ms Nivruti Rai</b> , Country Head, Intel India and VP, Data Center Group, Intel Corporation
	<b>Q&amp;A</b>
11:45 am – 1:00 pm	<b>Panel Discussion IV – “EMERGING TECHNOLOGIES IN HEALTHCARE”</b>
	<p>Technology has revolutionized healthcare in India, playing a crucial role in early diagnostics as well as improving precision of treatment and efficiency in care delivery. Remote diagnostics and monitoring technologies have been instrumental in reaching the remotest of geographies and automation is swiftly picking up as a trend across the sector. The country is now moving fast towards real time data sharing and continuous monitoring of a patient’s health through emerging technologies such as Big Data, Analytics and Internet of Things (IoT). These trends will continue to provide opportunities for innovative technologies like wearables, smart sensors, mobile apps and telemedicine.</p> <p>While we envision a future with enhanced and emerging technologies we need to find disruptive ways to address the challenges of insufficient hospital beds and low patient-doctor ratio, increasing consumer expectations in the connected world and their security, as well as rising costs of healthcare.</p> <p>This session will entail deliberations by experts from healthcare and health technology sectors to find solutions in order to align the use of emerging technologies to the needs of Indian healthcare system.</p>
1:00 pm – 1:40 pm	<b>FICCI Health Talks</b>
	<i>Ted style talks on crucial healthcare issues (18 mins each)</i>
1:40 pm – 2:00 pm	<b>Closing Remarks</b>
2:00 pm - 2:30 pm	<b>Lunch</b>

*\*Invited / To be invited*