



## Healthcare at Crossroads

August 30-31, 2018 | FICCI, New Delhi

### Draft Program

Day 1 – August 30, 2018

as on August 24, 2018

8:00 am – 9:30 am	<b>Registration</b>
9:30 am – 11:15 am	<b>Inaugural Session</b>
	<i>Welcome Address</i> <b>Ms Sangita Reddy</b> , Vice President, FICCI & Joint MD, Apollo Hospitals Enterprise Ltd
	<i>Theme Address</i> <b>(Hony) Brig Dr Arvind Lal</b> , Chair, FICCI Healthservices Committee and CMD, Dr Lal PathLabs
	<i>Keynote Address</i> <b>Prof (Dr) Dinesh Bhugra</b> , CBE, President, British Medical Association
	<i>Keynote Address</i> <b>Dr V K Paul</b> , Member (Health), NITI Aayog, GoI
	Release of FICCI Knowledge Paper
	Signing of FICCI Code of Ethics for the Health Services Industry
	<i>Inaugural Address</i> <b>Shri J P Nadda</b> , Union Minister for Health and Family Welfare, GoI *
	<i>Concluding Remarks and Vote of Thanks</i> <b>Dr Alok Roy</b> , Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals
	<i>On Dias</i> <b>Mr Dilip Chenoy</b> , Secretary General, FICCI <b>Mr Varun Khanna</b> , Co-chair, FICCI Health Services Committee and Executive VP, Fortis Healthcare
	Moderated by <b>Ms Shobha Mishra Ghosh</b> , Asst. Secretary General, FICCI
11:15am – 11:45noon	<i>Tea Break</i>

11:45 am – 1:00 pm	<b>CEO's Court Martial – Does India need Private Healthcare?</b>
	<b>Chair: Ms Preeti Sudan</b> , Secretary, Ministry for Health and Family Welfare, GoI *
	<b>Convenor &amp; Moderator: Mr Varun Khanna</b> , Co-chair, FICCI Health Services Committee and Executive VP, Fortis Healthcare
	<p>The session will be a first of its kind in a Healthcare Conference in India, wherein CEOs of some of the well-known hospitals in the country will be questioned on some critical issues of the sector like:</p> <ul style="list-style-type: none"> <li>• What are the key imperatives for sustainability of healthcare industry in a country?</li> <li>• How much should India invest to make healthcare affordable for the masses?</li> <li>• How can we increase the access to quality healthcare through development of infrastructure in the country?</li> <li>• Can clinical standards drive the quality and cost of healthcare?</li> <li>• How are the costs of private hospitals different from public hospitals?</li> <li>• Does India need private healthcare?</li> </ul> <p>The aim is to bring to the forefront the factual situation of healthcare industry in the country and find solutions for sustainability and viability while adhering to the three key goals – accessibility, affordability and quality of healthcare.</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> <li>▪ <b>Dr Alok Roy</b>, Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals</li> <li>▪ <b>Mr Probir Das</b>, Regional Representative - India &amp; Asia Pacific and Chairman - Terumo Asia Holding Pte. Ltd. at Terumo Corporation</li> <li>▪ <b>Mr Gautam Khanna</b>, CEO, P D Hinduja Hospital</li> <li>▪ <b>Dr Dharminder Nagar</b>, Managing Director, Paras Healthcare</li> <li>▪ <b>Mr Yateesh Wahaal</b>, Executive Director, Nayati Healthcare &amp; Research Pvt Ltd</li> <li>▪ <b>Mr Avnish Mehra</b>, Managing Director, Everstone Capital Asia Pte Ltd</li> </ul>
1:00 pm - 1:45 pm	<i>Lunch</i>
1:45 pm – 2:00 pm	<b>Presentation on the Knowledge Paper</b>

2:00 pm – 3:30 pm	<b>Panel Discussion I – Ayushman Bharat: A Paradigm Shift in Indian Healthcare</b>
	<b>Chair: Dr Indu Bhushan</b> , CEO, AB – National Health Protection Mission, GoI *
	<b>Convenor &amp; Moderator: (Hony) Brig Dr Arvind Lal</b> , Chair, FICCI Healthservices Committee and CMD, Dr Lal PathLabs
	<p>Announcement of the Ayushman Bharat Programme, in the Union Budget 2018-19, is an explicit endeavor of the Government of India towards Universal Health Coverage and towards the required transformation in the Indian healthcare system. Described as “the world’s largest government-funded healthcare programme”, the sheer scale of ‘Pradhan Mantri Jan Arogya Abhiyan’ magnifies its many challenges, including coverage, enrolment, physical and human resources as well as financial sustainability. Hence, it is imperative that all stakeholders – the payers and providers from both public and private sectors - collaborate appropriately.</p> <p>The session will bring together key representatives from the government and private sectors to deliberate on the implementation framework of the Scheme and explore apt as well as innovative approaches to make it successful.</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> <li>▪ <b>Dr Ravi Wankhedkar</b>, National President, Indian Medical Association (IMA)</li> <li>▪ <b>Dr Harsh Mahajan</b>, Founder &amp; Chief Radiologist, Mahajan Imaging</li> <li>▪ <b>Dr Ram Narain</b>, Co-Chair, FICCI Swasth Bharat Task Force and ED, Kokilaben Dhirubhai Ambani Hospital</li> <li>▪ <b>Dr Sabahat Azim</b>, Co-founder &amp; CEO, Glocal Healthcare Systems</li> <li>▪ <b>Mr Girish Rao</b>, Chair, FICCI Health Insurance Committee and Managing Director, Vidal Health</li> <li>▪ <b>Mr Vineet Gupta</b>, Director - Government Affairs, Varian Medical Systems</li> </ul>
3:30 pm – 3:45 pm	<i>Tea Break</i>
3:45 pm – 4:00 pm	<b>Special Address - ‘Bridging the ‘Mentally Ill’ and ‘Mentally strong’ gap in India’</b>
	<b>Ms Neerja Birla</b> , Founder and Chairperson, Mpower
	<p>The topic is a practical implication of ground realities and hard facts in India. In case of mental health, the gap in nature of services offered, inadequate infrastructure and dearth of specialist professionals make it very difficult for existing players to deliver care and improve mental health outcomes of the nation. Lack of research in mental health has been a huge challenge in India, resulting in insufficient data to identify the roots of the problems or to devise innovative models for delivery of mental health services. The prime doers in the field have engaged with available resources and are aiming to build a society that is constantly trying to overcome this gap by increasing capacity, educating masses, creating awareness and providing clinical care. However, the big question is “Is that enough?”.</p>

4:00 pm – 5:15 pm	<b>Panel Discussion II – Living Will: Ensuring dignity and comfort at the end of life</b>
	<b>Convenor: Dr Arati Verma</b> , Sr. Vice President - Medical Quality, Max Healthcare Institute Ltd.
	<b>Moderator: Dr Narottam Puri</b> , Advisor, FICCI Health Services Committee; Board Member & Former Chairman, NABH and Advisor – Medical, Fortis Healthcare
	<p>A living will is a document that sets out a patient's wishes regarding health care and how they want to be treated if they become seriously ill and unable to make or communicate their own choices. The Supreme Court of India has recently recognised 'Living Will' made by terminally-ill patients for passive euthanasia. Although this has been a landmark judgement, which may provide relief to many, questions have been raised on the implications of this document. People are concerned that the idea may be misused and result in the neglect of the elderly or abuse in some other cases.</p> <p>The panelists of this session will debate on the pros and cons of 'Living Will', what precautions need to be taken while administering the Will and how can a person exercise this right in a legally correct manner.</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> <li>▪ <b>Dr S M Kantikar</b>, Member, National Consumer Disputes Redressal Commission</li> <li>▪ <b>Dr Raj K Mani</b>, CEO and Chairman, Critical Care, Pulmonology &amp; Sleep Medicine, Nayati Healthcare</li> <li>▪ <b>Dr Roop Gursahani</b>, Consultant Neurologist and Epileptologist, P D Hinduja Hospital</li> <li>▪ <b>Mr Nirav Shah</b>, Partner, DSK Legal</li> <li>▪ <b>Col. (Dr) Surekha Kashyap</b>, Professor, Hospital Administration, AFMC, Pune</li> </ul>
7:30 pm – 9:00 pm <b>Awards Night</b>	<b>FICCI Healthcare Excellence Awards 2018</b> at Hotel Le Méridien, Windsor Place, New Delhi
9:00 pm onwards	<i>Networking Dinner</i>

Day 2 – August 31, 2018

9:30 am – 9:45 am	<i>Welcome Tea</i>
9:45 am – 11:00 am	<b>Panel Discussion III – Media and Healthcare Today</b>
	<b>Convenor: Dr Alok Roy</b> , Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals
	<b>Moderator: Mr Sumit Dasgupta</b> , Former Editor, ABP
	<p>Media plays a vital role in creating public perception on policies as well as delivery of healthcare in the country. However, the recent adverse media reports, without adequate attention to facts and perception building based on anecdotal references has led to negative influence on people in general. This has contributed majorly in creating the trust-deficit between the doctor and the patient.</p> <p>In the era of traditional, digital and social media, which influences the patient choices, it is increasingly important to ensure accountability in dispersion of information. The session will entail views and suggestions on how a responsible media can help on growth and development of health sector in the country.</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> <li>▪ <b>Dr Narottam Puri</b>, Advisor, FICCI Health Services Committee; Board Member &amp; Former Chairman, NABH and Advisor – Medical, Fortis Healthcare</li> <li>▪ <b>Mr T K Arun</b>, Editor - Opinion, The Economic Times</li> <li>▪ <b>Mr Sanjay Abhigyan</b>, Senior Editor (Digital and Convergence), Amar Ujala Web Services</li> <li>▪ <b>Dr K K Aggarwal</b>, President, Heart Care Foundation of India and Immediate Past National President, IMA</li> <li>▪ <b>Ms Gunjan Sharma</b>, Health Journalist and Founding Editor, Healthpost.in</li> </ul>
11:00 am – 11:30 am	<b>Special Address</b>
	<b>Dr Abhay Bang</b> , Founding Director, Society of Education, Action and Research in Community Health (SEARCH)
11:30 am – 11:40 am	<i>Health Break</i>

11:40 am – 1:00 pm	<b>Panel Discussion IV – “Googlization of Healthcare”- Driving better solutions in health</b>
	<b>Convenor &amp; Moderator: Dr Ravi Gaur</b> , COO, Oncquest Laboratories
	<p>The use of the Internet as a source of medical information has become increasingly popular as more patients ‘go online’ or ‘google’ their health concerns. With the internet easily reaching the smaller towns and villages, use of mobile phones for online search and increase in the awareness levels of the citizens, ‘<i>googlisation</i>’ of healthcare is bound to grow. According to a research in USA, 72% of Internet users looked online for health information within the past year. Almost 50% searched for information about doctors or other health professionals, while 38% searched for information about hospitals and other medical facilities.</p> <p>Although this trend is helping patients to determine their own choice of treatment, it is leading to a change in doctor-patient relationships and medical providers are facing new challenges. Further, use of Artificial Intelligence is giving drug makers critical insights into who benefits most from their treatments and changing the way hospitals manage their administrative operations. These technologies may one day fundamentally shift the way that healthcare is delivered and consumed.</p> <p>With that in mind, healthcare providers must bring their digital marketing, delivery, technology and strategy correct. The session will have experts from the healthcare technology and representatives of the providers to deliberate on the implications of technology in healthcare.</p>
	<p>Panelists:</p> <ul style="list-style-type: none"> <li>▪ <b>Prof Balram Bhargava</b>, Director General, Indian Council of Medical Research, and Secretary, Department of Health Research, Ministry of Health and Family Welfare, Gol *</li> <li>▪ <b>Mr Hajo Oltmanns</b>, Chief Commercial Officer, Clinical Solutions, Elsevier</li> <li>▪ <b>Dr Shravan Subramanyam</b>, Managing Director India &amp; Neighbouring Markets, Roche Diagnostics India Pvt. Ltd</li> <li>▪ <b>Mr Partha Dey</b>, Healthcare Leader and SME, IBM India/South Asia</li> <li>▪ <b>Mr Rohit Kumar Pandey</b>, Cofounder and CEO, SigTuple</li> <li>▪ <b>Dr Vidur Mahajan</b>, Associate Director and Head of Research &amp; Development, Mahajan Imaging</li> </ul>
1:00 pm – 1:30 pm	<b>Summation of Discussions</b>
1:30 pm – 2:30 pm	<i>Lunch</i>

***\*Invited***